

## Why chose a *BEST Services* course?

### *Education quality*

- Wide range of topics to suit varied work settings and disciplines. Detailed course outlines and measurable expected learning outcomes are provided before booking so that you can see the focus and depth of the courses and decide if it meets your needs.
- IBLCE exam blueprint categories are mapped to courses and education hours clearly stated assisting those preparing for the IBCLC exam.
- Knowledge, attitudes and practice are all addressed with clear links to how theory can support practice. Questions, case studies and skills practice to test your learning and application of learning.
- Handouts and on-line links are up-to-date, evidence based and extensive. Most handouts are provided via email to file for later reference as well as reducing the impact on the trees. Many courses have reading sent in advance so that participants have the background revised and ready for new learning.

### *Value for money*

- High quality at low cost is our aim. No fancy hotels or meals, no colour handouts, no goody bags of products means we pass the savings onto the participants. Web links to free resources for participants and to share with parents and colleagues.
- Accessible venues with no extra charges for car parking and usually accessible by public transport – directions provided. Courses can be arranged in your area to save travelling.
- Discounts on books and DVDs purchased during a course, reduced price for attending multiple courses, discounts when two or more participants book together.
- Courses are timetabled to provide opportunities to network and share learning. Participants keep in touch through the *BEST Services* newsletter and mailings. Course facilitators are available to assist in making choices about courses, further learning and applying course material to practice. Even after the course finishes the benefits continue.

### *Experience*

- *BEST Services* has provided courses continually since 1992. Course facilitators are experienced in their specialities which include lactation, nutrition, midwifery, health promotion, paediatrics, public health, education, counselling, nursing, quality, and research among others. Work settings include hospitals, community, private practice and education.
- Course coordinator, Genevieve Becker, has a Master's in Education and a PhD that specialised in curriculum and assessment in health professional education as well as communication qualifications and brings these skills to course planning and delivery. Genevieve organised the training and exam site for the first IBCLCs in Ireland – nearly 25 years ago. She has been awarded a Fellow of the International Lactation Consultant Association; the only Fellow in Europe and one of a very small number worldwide.
- Courses and educational materials have been developed for the WHO and UNICEF, Health e-Learning, Norwegian Resource Centre for Breastfeeding, and the Department of Health and Health Service Executive, Ireland. For further information and free downloads see Training page on [www.bestservices.ie](http://www.bestservices.ie) *BEST Services* provides education and training services in over a dozen countries.

### *Administration efficiency*

- On-line course booking with secure credit card or PayPal as well as payment by cheque. Invoices can be sent to the employer when authorised. Receipts for individual or agency records.
- Many courses are accredited for An Bord Altranais continuing education as well as counting towards initial and recertifying (CERPs) requirements for International Board Certified Lactation Consultants. Documentation for other continuing education programmes can be provided. Attendance certificates are provided at the completion of the course – and later if you have lost it!

**Others might try to copy our courses but don't match our quality and experience.**

**Book a *BEST Services* course today.**